

YOUR PERSONAL BUSINESS PLAN

OBJECTIVE: *“Begin with the end in mind.”*

-Stephen Covey

Napolean Hill created six ways to assure success. It includes visualization of these 6 steps:

- 1) Where would you like to go with this business?
(It's not sufficient merely to say “I want to be good at what I do,” be definite as to what it means, not only to be a good _____ but to be a successful one.)
- 2) Determine the amount of effort you are willing to give in exchange for the success of your business.
(The more effort you put in the more you get out of it.)
- 3) Establish a definite date when you intend to put these steps into action and when you wish to accomplish each step.
- 4) Follow your personal business development program and describe how you are going to accomplish this.
- 5) Carry out your personal business development program with desire and passion and begin at once.
- 6) Read your mission statement out loud once daily. Read it with feeling and belief that you will be successful.

Why should you prepare a personal business plan?

Because it provides you with a purpose and direction on your path to success. It is your guide. Within it you will describe your mission, vision, how you will measure your accomplishments, what are your weaknesses and strengths, and your standards by which you wish to do business by.

Without a plan, it would be like taking a road trip without a map!